

Diplomatic Studies

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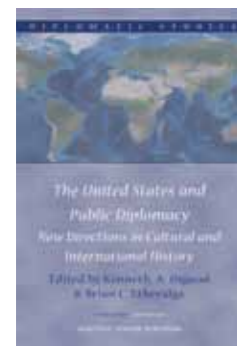
Diplomatic Studies is a peer-reviewed book series that encourages original work on diplomacy and its role in international relations. The broad scope of the series reflects the inter-disciplinary and inclusive nature of diplomatic studies, and it is therefore open to contributors from a variety of academic disciplines and backgrounds. Authors will include academics, researchers from think tanks, and people with professional experience in diplomacy. The series' focus is wide-ranging and it publishes high-quality research on the theory, practice, and techniques of diplomacy. It aims to advance the understanding of the importance of diplomacy to international relations, and engage in debates on diplomatic innovation. The series will deal with bilateral and multilateral diplomacy, but also with a variety of other forms of diplomatic practice, such as public diplomacy, track-two diplomacy, and sub-state diplomacy. It also welcomes studies on age-old functions of the institution of diplomacy, including international negotiation and mediation, as well as less traditional ones that are emerging in the current international environment.

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The United States and Public Diplomacy

New Directions in Cultural and International History

Edited by Kenneth A. Osgood and Brian C. Etheridge



- November 2009
- ISBN 978 90 04 17691 1
- *Hardback* (384 pp.)
- List price EUR 126.- / US\$ 179.-
- Diplomatic Studies, 5

Public diplomacy is the art of cultivating public opinion to achieve foreign policy objectives. A vital tool in contemporary statecraft, public diplomacy is also one of the most poorly understood elements of a nation's "soft power." This book adds historical perspective to the ongoing global conversation about public diplomacy and its proper role in foreign affairs. It highlights the fact that the United States has not only been an important sponsor of public diplomacy, it also has been a frequent target of public diplomacy initiatives sponsored by others. Many of the essays in this collection look beyond Washington to explore the ways in which foreign states, non-governmental organizations, and private citizens have used public diplomacy to influence the government and people of the United States.

The Future of U.S. Public Diplomacy

An Uncertain Fate

Kathy Fitzpatrick



- October 2009
- ISBN 978 90 04 17720 8
- *Hardback* (210 pp.)
- List price EUR 89.- / US\$ 132.-
- Diplomatic Studies, 4

Public diplomacy has never been more important in international relations. Yet, public diplomacy's future as a valued national resource and a respected profession is far from certain. Lingering historical misperceptions and contemporary debate regarding public diplomacy's role and value in protecting and advancing national and international interests threaten public diplomacy's advancement on both fronts. Grounded in public relations theory and steeped in common sense, this book advances the global debate on public diplomacy's future by documenting the intellectual and practical development of public diplomacy in the United States and analyzing key challenges ahead. The author's fresh perspective provides compelling insights into public diplomacy's purpose and value, the conceptual foundations of the discipline, and principles of strategic practice. Based on extensive primary and secondary research, including a comprehensive survey of veteran U.S. public diplomats, the book reveals lessons learned from the U.S. experience in public diplomacy that will be critical in determining public diplomacy's fate in the United States and throughout the world.

British Diplomacy in Turkey, 1583 to the present

A study in the evolution of the resident embassy

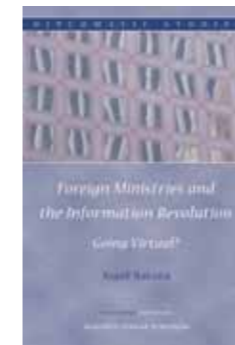


Geoffrey R. Berridge

- July 2009
- ISBN 978 90 04 17639 3
- *Hardback* (xxiv, 336 pp. + 24 illust.)
- List price EUR 121.- / US\$ 179.-
- Diplomatic Studies, 3

Since the early twentieth century the resident embassy has been supposed to be living on borrowed time. By means of an exhaustive historical account of the contribution of the British Embassy in Turkey to Britain's diplomatic relationship with that state, this book shows this to be false. Part A analyses the evolution of the embassy as a working unit up to the First World War: the buildings, diplomats, dragomans, consular network, and communications. Part B examines how, without any radical changes except in its communications, it successfully met the heavy demands made on it in the following century, for example by playing a key role in a multitude of bilateral negotiations and providing cover to secret agents and drugs liaison officers.

Foreign Ministries and the Information Revolution: Going Virtual?



Jozef Bátora

- July 2008
- ISBN 978 90 04 16900 5
- *Hardback* (xii, 252 pp.)
- List price EUR 108.- / US\$ 147.-
- Diplomatic Studies, 2

The ongoing information revolution is perceived as a profound organizational challenge for foreign ministries. Yet there is only scant empirical evidence on the nature of the change dynamics. Anchored in new institutionalist approaches in political science, this book reconceptualizes diplomacy as an institution of the modern state order and identifies its key organizing principles maintained by the global group of foreign ministries. With this conceptualization as a point of departure, the book provides a comparative analysis of information technology effects in the foreign ministries of Canada, Norway and Slovakia. The result is a comprehensive assessment of the magnitude and the direction of change in the organizational machinery of diplomacy in early 21st Century.

Diplomacy with a Difference: the Commonwealth Office of High Commissioner, 1880-2006



Lorna Lloyd

- December 2006
- ISBN-13: 978 90 04 15497 1
- *Hardback* (xx, 356 pp.)
- List price: EUR 141.- / US\$ 191.-
- Diplomatic Studies, 1

This book illuminates two familiar phenomena – diplomacy and the Commonwealth – from a new and unfamiliar angle: the atypical way in which the Commonwealth's members came to, and continue to, engage in official relations with each other. This innovative and wide-ranging study is based on archival material from four states, interviews and correspondence with diplomats, and a wide range of secondary sources. It shows how members of an empire found it necessary to engage in diplomacy and, in so doing, created a singular, and often remarkably intimate, diplomatic system. The result is a fascinating, multidisciplinary exploration of the evolving Commonwealth and the way in which its 53 members and Ireland conduct diplomacy with one another, and in so doing have contributed a distinctive terminology to the diplomatic lexicon.

"one of the best [books] on the history of diplomacy to appear in recent years. There is no doubt that it will come to be regarded as the standard work on the subject. No Foreign Ministry should be without it."

G.R. Berridge

"This meticulous work of scholarship should remain a standard reference and history of its subject for many years to come."
International Affairs